

RAILWAY PRO

magazine

ADVERTISING SOLUTIONS

Ad type

Front Cover Ad + Logo

Back Cover Ad

Inside Front Cover Ad

Inside Back Cover Ad

1/1 Ad

Spread 2/1 Ad

1/2 Ad

1/4 Ad

Advertorial 1/1

White paper 2/1

Special Advertorial Package

- 2 pages article with your contents, photos and logo (upon request, our editors can write the article for you free of charge) in the month of your choice of the Railway PRO Magazine
- placement of the Advertorial for one month on the home website page of Railway PRO
- inclusion of your Advertorial and / or any other articles of your choice in 2 Weekly Newsletters (also published on the Railway PRO website)
- 1 banner published in the Weekly Newsletter for one month
- 1 email blast sent to Railway PRO database

Interview

Railway PRO offers an opportunity to a key industry figure from your company to address the railway business community and explain how your business is performing.

Building the New CE Railway Economy

Regional Rail Link (RRL) is a reference project of Australia's transport system which aims at eliminating the agglomeration in the railway network. The project, worth over AUD 4 Billion (USD 3.5 Billion), includes the construction of 90 km of new railway from West Werribee Junction to Deer Park and, along the existing railway corridor from Sunshine to Southern Cross Station, providing seamless transport for the passengers living in the cities of Geelong, Bendigo and Ballarat, through the metro system.



Magazine technical data:

First issue: June 2005

Frequency: monthly

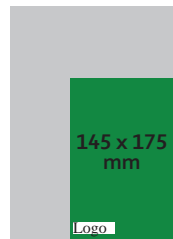
Readers: over 28,000

Publication languages: English

Distribution: directly via post offices

Dimension: 203 x 280 mm, colour

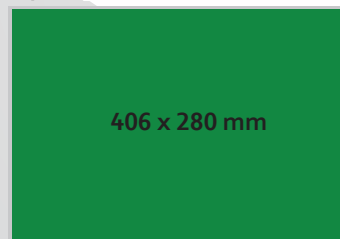
Front Cover Ad



1/1 Page Ad



Spread 2/1



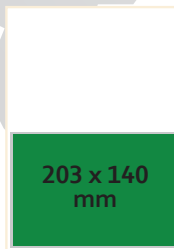
Advertorial 1/1 Page



1/2 Page



1/2 Page



1/4 Page



1/4 Page



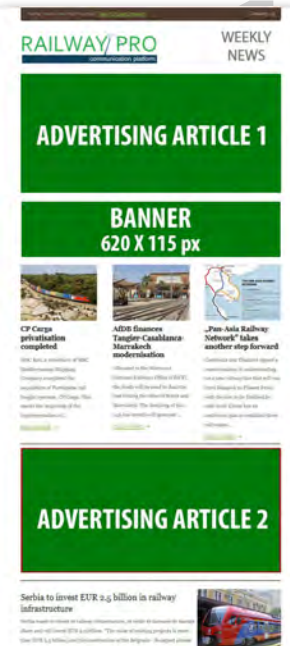
For further information and prices please contact us:

advertise@railwaypro.com

RAILWAY PRO

communication platform

DIGITAL ADVERTISING SOLUTIONS



Newsletter

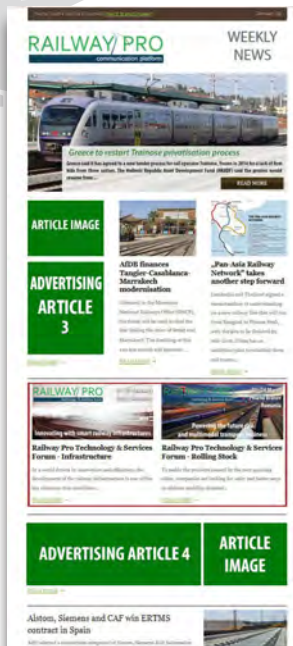
RailwayPRO Weekly News

- Advertising Article 1
- Advertising Article 2
- Advertising Article 3
- Advertising Article 4
- Banner 620 x 115px

E-mail Blast to RailwayPRO database

Reach more than 28,000 online subscribers directly!

The content of your choice, sent upon your request!



railwaypro.com is one of the preferred sources of information for the railway business community with more than 570,000 page views per month.

Our weekly newsletter is received by 28,000 opt-in subscribers from all over the world.

Whitepaper package

Generate qualified leads by posting your whitepaper on railwaypro.com

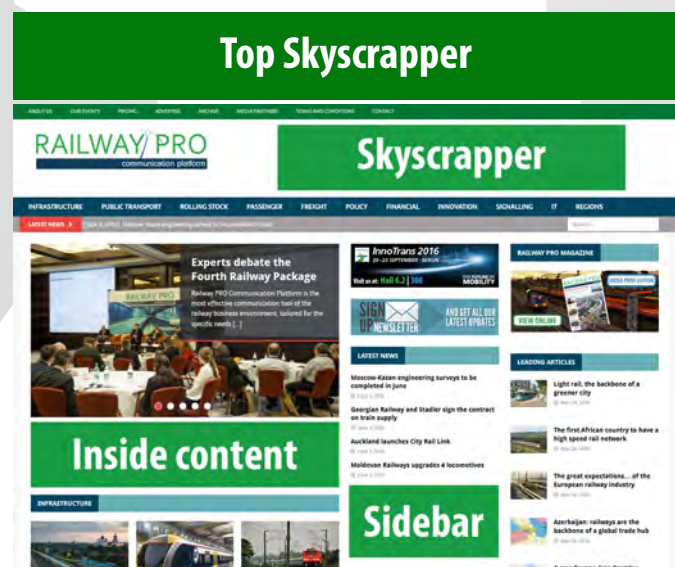
Our website provides dedicated space for your custom whitepapers, branded with the sponsor's logo.

Your whitepaper is actively promoted throughout all Railway PRO communication channels which includes direct e-mails, banners on the website and Railway PRO Weekly News – our weekly comprehensive newsletter.

Website

Dimensions

- Sidebar banner 325 x 120px
- Skyscraper 678 x 120px
- Inside content 678 x 1200px
- Top Skyscraper 1431 x 200 px



Video

Promote your brand and products by setting up your video presence on railwaypro.com as an effective way of engaging with prospective customers.

We post your video on our website homepage for a month and promote it in our newsletter.

For further information and prices please contact us:
advertise@railwaypro.com